TEXILA COLLEGE
AUSTRALIA

Bachelor of Business

Specialisation in
· Hospitality Management

CRICOS Course Code TBA
Qualification- Bachelor Degree
Australian Qualifications Framework (AQF)
Level 7

Draft

- **COURSE DESCRIPTION**
  Texila College Australia's Bachelor of Business, is an Australian accredited degree (AQF 7) combining theoretical concepts and scholarship with a focus on global perspectives, innovation, sustainability and work integrated learning. The Bachelor of Business allows students to study a combination of 14 core generalist business subjects, 4 elective subjects and 6 specialisation core subjects within their choice of specialisation in Management, Marketing, International or Business.

- **DURATION**
  3 years full time or equivalent part time

- **DELIVERY LOCATION**
  City Campus
  Level 3, 440 Elizabeth Street, Melbourne VIC 3000
  Regional Campus
  Level 1, 66-68 Main Street, Pakenham VIC 3810

- **TUITION FEE**
  AUD$17,776 (per year)
  Total Course Cost - AUD$55,078
  (includes material fee and enrolment fee)

  The indicative course fees shown are based on a standard study load per year. Fees are assessed according to a student's study load in each semester and all fees are subject to annual review and may be adjusted accordingly.

- **ASSESSMENT**
  A variety of assessment methods will be used including tests, exams, assignments, group and individual projects, presentations, practical projects, essays, journals, reflective papers and role plays.

- **DELIVERY MODE**
  The Bachelor of Business program is delivered face-to-face** enhanced with e-resources and our learning management system. Most subjects use both lectures and tutorials with online support. Subjects will be timetabled for 3 hours per week over a 12 week semester.

- **ARTICULATION, CREDIT TRANSFER AND RECOGNITION OF PRIOR LEARNING (RPL)**
  You may wish to seek credit transfer from previous post-secondary studies at vocational or degree level or if you have extensive work experience.*

- **ENTRY REQUIREMENTS**
  The student must meet both the academic and English language requirements and students must be of 18 years of age at course commencement.

- **ACADEMIC REQUIREMENTS**
  Successful completion of a formal qualification equivalent to an Australian year 12 qualification* or successful completion of an approved post school qualification.*

- **ENGLISH LANGUAGE REQUIREMENTS**
  Minimum test score of 6.0 overall (with no band score below 5.0 in reading and writing) on the IELTS test, or approved equivalent.*

  ** For further information, please visit www.texila.edu.au.*
  *** Subject to changes according to pandemic guidelines*

- **CAREER PATHWAYS & OPPORTUNITIES**
  Graduates from TCA's Bachelor of Business with Hospitality Management Specialisation course typically enter roles such as:

  - Hotel Manager
  - Restaurant Manager
  - Resort Operations Manager
  - Front Office Manager
  - Event Manager

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TEQSA Provider ID: PRV14276 | CRICOS Provider Code: 03894K

COURSE STRUCTURE

Successful completion of the Bachelor of Business requires students to complete 24 subjects including 14 core business subjects, 6 specialisation subjects and 4 elective subjects.

Students must successfully complete all pre-requisite subjects before progressing.

FIRST YEAR

SEMESTER 1				SEMESTER 2			
Subject Type	**Subject Code**	**Subject Title**	**Pre-requisite**	**Subject Type**	**Subject Code**	**Subject Title**	**Pre-requisite**
Core	COM101	Professional Communication	Nil	Core	ACC101	Accounting for Managers	Nil
Core	COM102	Organisational Behaviour	Nil	Core	ECO101	Economics	Nil
Core	MGT101	Management Principles	Nil	Core	RES101	Academic and Business Research	Nil
Core	MKT101	Marketing Principles	Nil	Spec. Core	HSP101	Introduction to Hospitality	Nil

SECOND YEAR

SEMESTER 1				SEMESTER 2			
Subject Type	**Subject Code**	**Subject Title**	**Pre-requisite**	**Subject Type**	**Subject Code**	**Subject Title**	**Pre-requisite**
Core	LAW201	Business and Corporate Law	Nil	Core	MGT207	Corporate Responsibility, Risk and Ethics	LAW201 RES201
Core	RES201	Business Statistics	Nil	Core	WIL201	Work Integrated Learning	LAW201 RES201 MGT207
Spec. Core	HSP201	Hospitality Data Analytics	Nil	Spec. Core	HSP203	Tourism, Travel and Events	Nil
Spec. Core	HSP202	Hotel and Resorts Management	Nil	Spec. Core	HSP204	Risk Management and Change	Nil

THIRD YEAR

SEMESTER 1				SEMESTER 2			
Subject Type	**Subject Code**	**Subject Title**	**Pre-requisite**	**Subject Type**	**Subject Code**	**Subject Title**	**Pre-requisite**
Core	MGT305	Strategic Management	Nil	Core	RES302	Industry Project-Capstone Subject	MGT305 MGT306
Core	MGT306	Project Management	Nil	Spec. Core	MKT301	Services Marketing	Nil
Spec. Core	SUS201	Business Sustainability	Nil	Spec. Core	HSP302	Hospitality and Restaurant Practices	Nil
Spec. Core	HSP301	Hospitality Promotions	Nil	*Choose one from elective options*			

ELECTIVE OPTIONS			ELECTIVE OPTIONS		
Subject Code	**Subject**	**Pre-requisite**	**Subject Code**	**Subject**	**Pre-requisite**
ACC301*	Business Finance	Nil	MKT302*	Digital and Social Media Marketing	Nil
MKT303*	Marketing Communication	Nil	MKT201*	Supply Chain and Logistics	MKT101
MGT301*	Entrepreneurship	Nil	MGT206*	Quality Management	MGT101

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Please note subject sequencing may vary due to individual student requirements.
Every effort has been made to ensure the information in this publication is accurate and current at the date of printing.
For more information visit www.texila.edu.au