TEXILA COLLEGE
AUSTRALIA

Bachelor of Business

Specialisation in
• International Business

CRICOS Course Code 104938G
Qualification- Bachelor Degree
Australian Qualifications Framework (AQF)
Level 7

- **COURSE DESCRIPTION**
  Texila College Australia's Bachelor of Business, is an Australian accredited degree (AQF 7) combining theoretical concepts and scholarship with a focus on global perspectives, innovation, sustainability and work integrated learning. The Bachelor of Business allows students to study a combination of 14 core generalist business subjects, 4 elective subjects and 6 specialisation core subjects within their choice of specialisation in Management, Marketing or International Business.

- **DURATION**
  3 years full time or equivalent part time

- **DELIVERY LOCATION**
  City Campus
  Level 3, 440 Elizabeth Street, Melbourne VIC 3000
  Regional Campus
  Level 1, 66-68 Main Street, Pakenham VIC 3810

- **TUITION FEE**
  AUD$17,776 (Per year)
  Total Course Cost - AUD$55,078
  (includes material fee and enrolment fee)

  The indicative course fees shown are based on a standard study load per year. Fees are assessed according to a student's study load in each semester and all fees are subject to annual review and may be adjusted accordingly.

- **ASSESSMENT**
  A variety of assessment methods will be used including tests, exams, assignments, group and individual projects, presentations, practical projects, essays, journals, reflective papers and role plays.

- **DELIVERY MODE**
  The Bachelor of Business program is delivered face-to-face** enhanced with e-resources and our learning management system. Most subjects use both lectures and tutorials with online support. Subjects will be timetabled for 3 hours per week over a 12 week semester.

- **ARTICULATION, CREDIT TRANSFER AND RECOGNITION OF PRIOR LEARNING (RPL)**
  You may wish to seek credit transfer from previous post-secondary studies at vocational or degree level or if you have extensive work experience.*

- **ENTRY REQUIREMENTS**
  The student must meet both the academic and English language requirements, students must be of 18 years of age of course commencement.

- **ACADEMIC REQUIREMENTS**
  Successful completion of a formal qualification equivalent to an Australian year 12 qualification* or successful completion of an approved post school qualification.*

- **ENGLISH LANGUAGE REQUIREMENTS**
  Minimum test score of 6.0 overall (with no band score below 5.0 in reading and writing) on the IELTS test, or approved equivalent.*

** For further information, please visit www.texila.edu.au.*

*** Subject to changes according to pandemic guidelines*

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TEQSA Provider ID: PRV14276 | CRICOS Provider Code: 03894K

www.texila.edu.au

COURSE STRUCTURE

Successful completion of the Bachelor of Business requires students to complete 24 subjects including 14 core business subjects, 6 specialisation subjects and 4 elective subjects.

Students must successfully complete all pre-requisite subjects before progressing.

FIRST YEAR

SEMESTER 1				SEMESTER 2			
Subject Type	**Subject Code**	**Subject Title**	**Pre-requisite**	**Subject Type**	**Subject Code**	**Subject Title**	**Pre-requisite**
Core	COM101	Professional Communication	Nil	Core	COM102	Organisational Behaviour	Nil
Core	ACC101	Accounting for Managers	Nil	Core	ECO101	Economics	Nil
Core	MGT101	Management Principles	Nil	Core	RES101	Academic and Business Research	Nil
Core	MKT101	Marketing Principles	Nil	Spec. Core	IB101	International Business	Nil

SECOND YEAR

SEMESTER 1				SEMESTER 2			
Subject Type	**Subject Code**	**Subject Title**	**Pre-requisite**	**Subject Type**	**Subject Code**	**Subject Title**	**Pre-requisite**
Core	LAW201	Business and Corporate Law	Nil	Core	MGT207	Corporate Responsibility, Risk and Ethics	LAW201 RES201
Core	RES201	Business Statistics	Nil	Core	WIL201	Work Integrated Learning	LAW201 RES201 MGT207
Spec. Core	IB201	International Marketing and Trade Principles	Nil	Spec. Core	IB202	International Market Research	IB101
Elective 1	*Choose one specialisation elective*			Elective 2	*Choose one specialisation elective*		

THIRD YEAR

SEMESTER 1				SEMESTER 2			
Subject Type	**Subject Code**	**Subject Title**	**Pre-requisite**	**Subject Type**	**Subject Code**	**Subject Title**	**Pre-requisite**
Core	MGT305	Strategic Management	Nil	Core	RES302	Industry Project-Capstone Subject	MGT305 MGT306
Core	MGT306	Project Management	Nil	Spec. Core	LAW301	International Business Law	LAW201
Spec. Core	MGT302	Leadership in a Global Context	Nil	Spec. Core	IB301	Global Engagement	IB101 or IB201
Elective 3	*Choose one specialisation elective*			Elective 4	*Choose one specialisation elective*		

ELECTIVE OPTIONS

Subject Code	**Subject**	**Pre-requisite**	**Subject Code**	**Subject**	**Pre-requisite**
ACC201*	Accounting Information Systems and Data Analytics	ACC101 ACC102	ACC304*	Principles of Taxation Law	ACC101
MGT206*	Quality Management	MGT101	MKT301*	Services Marketing	Nil
MKT201*	Supply Chain and Logistics	MKT101	ACC301*	Business Finance	Nil
SUS201*	Business Sustainability	Nil	MGT301*	Entrepreneurship	Nil
RES202*	Market Research	RES201	MKT302*	Digital and Social Media Marketing	Nil
MGT208*	Negotiation and Workplace Relations	LAW201 RES201 MGT207	MKT303*	Marketing Communication	Nil
ACC202*	Management Accounting	ACC101 ACC102			

Please note subject sequencing may vary due to individual student requirements.
Every effort has been made to ensure the information in this publication is accurate and current at the date of printing.
For more information visit www.texila.edu.au